



St. Xavier's College (Autonomous)

(Recognized as "College with Potential for Excellence" by UGC & Accredited at A⁺⁺ grade with CGPA of 3.66/4 in IV Cycle by NAAC)

Palayamkottai – 627 002

ANNUAL REPORT 2023-2024

DEPARTMENT OF BBA MARITIME LOGISTICS

1. BBA Maritime Association was inaugurated on 27.07.2023. The Principal Rev. Fr. Dr. S. Mariadoss S.J presided over the function and Deputy Principal, Dr. B. Xavier Innocent felicitated the gathering. Shri. R. Prabakar Traffic Manager, V.O. Chidambaram Port Authority, Thoothukudi was the Chief Guest of the function and delivered the Inaugural address.
2. The Department of BBA Maritime Logistics and The Department of B.Com. Honours jointly organised a guest lecture on "Confidence Building Measures" on 25.01.2024. The Chief Guest Mr.S.Ramkumar, Psychologist and Director of Nellai Cancer Centre elaborated the causes of Stress among the youngsters.
3. The department of BBA Maritime Logistics organized a Guest Lecture on the topic "The Role of Container Terminals in Logistics" on 16.08.2020. Rev. Fr. Dr. S. Mariadoss S.J, Principal presided over the function and blessed the gathering and Dr. B. Xavier Innocent, Deputy Principal felicitated the programme. Chief Guest of the programme, Shri. Senthilkumar Subramanian, CEO, DBGT, Thoothukudi, threw lights on terminals and its functions. He enlightened the students on the supply chain of logistics and how the logistics shrink the cost of supply chain in the modern markets.
4. The department of BBA Maritime Logistics organized an Industrial Visit for I BBA Maritime logistics students to V.O.C Port, Thoothukudi, Dhakshin Bharath Gateway Terminal, Thoothukudi, FSSAI, Thoothukudi and Port Museum on 31.08.2023. Mr. Pandiarajan, Authorised Officer, FSSAI sensitized the students about the functions of FSSAI in Maritime trade.
5. The department of BBA Maritime Logistics organised an Orientation Programme for students on 07.09.2023. Rev. Fr. Principal presided over this function. Prof. S. Ganesan, Head-EID, LSC and Dr. Gayathri, Head Academia Linkages & Skilling in Schools, LSC

participated and sensitized the students. Professor S. Ganesan emphasized the value of having apprenticeship during the degree and differentiated apprenticeship from internship. He elaborately explained the elements of the Apprenticeship Act 1961 which is applicable to the students who are doing apprenticeship in collaboration with LSC. Dr. Gayathri, in her Technical Session, explained the curriculum of BBA Maritime Logistics degree. She introduced the structure of Apprenticeship in the final year of BBA Maritime Logistics.

6. The department of BBA Maritime Logistics organised a Two-day International Webinar on 30.01.2024. Rev. Fr. Dr. S. Mariadoss S.J, Principal presided over the function and blessed the gathering. Dr. B. Xavier Innocent, Deputy Principal felicitated. The resource person, Mr. Senthil Kumar, Head, Stevedoring at Private, Khalifa Bin Salman Port, Bahrain emphasized the importance of the globally standardized containers in logistics. He highlighted the roles and impact of containers in modern trade and logistics in the first technical session. The resource person of the second technical session. Dr. Bright P' Rayan, Head, Business Technology, MQATA Gateway, Abu Dhabi elaborated the influence of advanced technology in Maritime Logistics and smart ports. The resource person of the third session, Mr. Prashanth Fernando, Senior Manager-Sales-South India at A.P. Moller - Maersk explained the sales and marketing strategies used by mainline operators. He also explained the scope and job opportunities in maritime logistics. In the second day of the webinar, Mr. Sylvester Fernando, Director, Machado Sons Pvt.Ltd., and Proprietor, Dr. Stephen Line (NVOCC) explained the importance of SAGAR MALA scheme in empowering the national economy.
7. The department of BBA Maritime Logistics organized an Industrial Visit for I BBA Maritime Logistics students on 16.02.2024 to Vilsons CFS, Thoothukudi, St.John's ICD, Thoothukudi and Machado Sons Pvt. Ltd., Thoothukudi. The students got awareness about the Export-Import functions, procedure of CFS and ICD and the customs procedure of custom broker agent.
8. The department of BBA Maritime Logistics organised a Parent – Management – Logistics Sector Skill Council – Teachers Meet on 20.02.2024. Rev. Fr. Dr. S. Mariadoss S.J, Principal presided over the function and blessed the gathering. Prof. S. Ganesan Head-EID, LSC and Dr. Gayathri, Head Academia Linkages & Skilling in Schools, LSC shared their insights regarding the course and apprenticeship. The students and parents interacted with the LSC officials and cleared their queries related to BBA Maritime Logistics.



9. The Department of BBA Maritime Logistics, Department of Criminology and Forensic Science and The Department of B.Com. Honours jointly organised a one day National Seminar on “Trade Routes and Crime Circuits: An Interdisciplinary Examination of Criminology, Maritime Logistics and Commerce Dynamics”. Rev. Fr. Dr. S. Mariadoss S.J, Principal presided over the function and Rev.Fr. Dr. V. Henry Jerome, S.J. Rector blessed the gathering. The resource person, Dr. Syed Umarhathab Head, Department of Criminology and Criminal Justice, Manonmaniam Sundaranar University, Tirunelveli dealt with the smuggling of gold in the international trade routes. In the technical Session-II, Dr. D. Andrews Scott, Associate Professor of Commerce, Govt., Arts and Science College, Palkulam, Kanyakumari listed out all financial crimes and its impacts on the International trade. Dr. S. BulominRegi, Assistant Professor, St. Mary’s College, Thoothukudi, in her technical session, elaborated the various Cyber Crimes in the Digital world.
10. The department of BBA Maritime Logistics conducted the Valediction of the Association on 22.02.2024. The Principal, Rev. Fr. Dr. S. Mariadoss S.J presided over the function. The Deputy Principal, Dr. B. Xavier Innocent felicitated the gathering. Chief guest of the programme, Dr. M. Rajathurai, in his valedictory address shared the importance of using the available technological resources in a productive way to enhance the talents and skills of the students.